



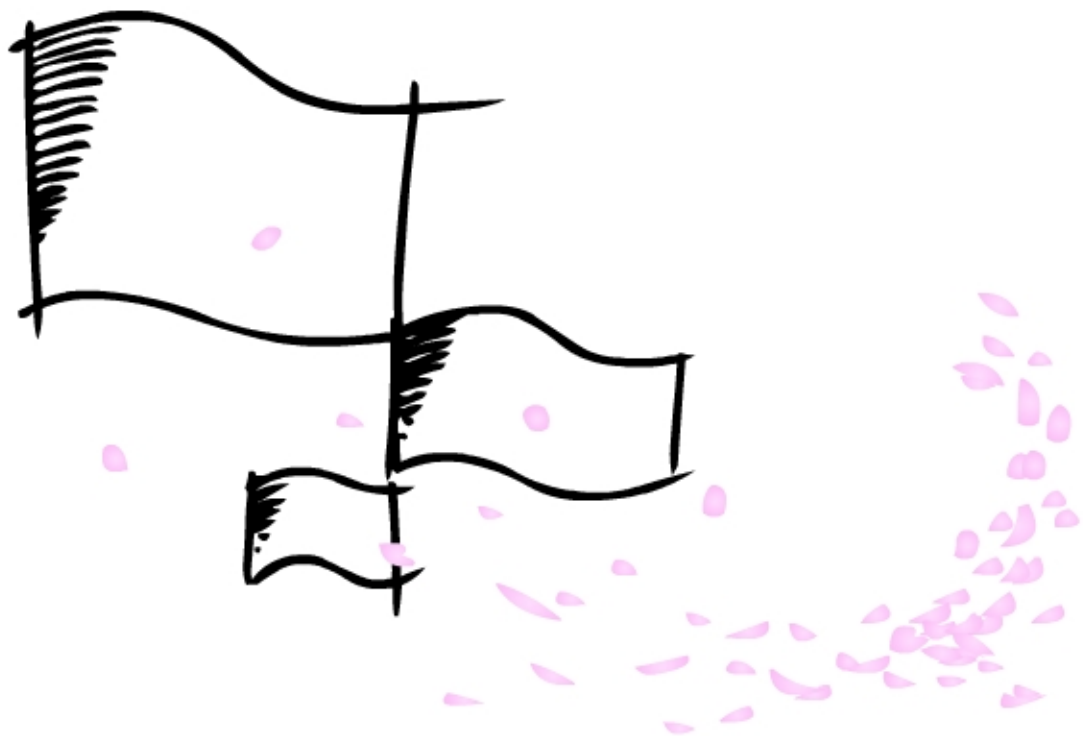
BEAUFORT

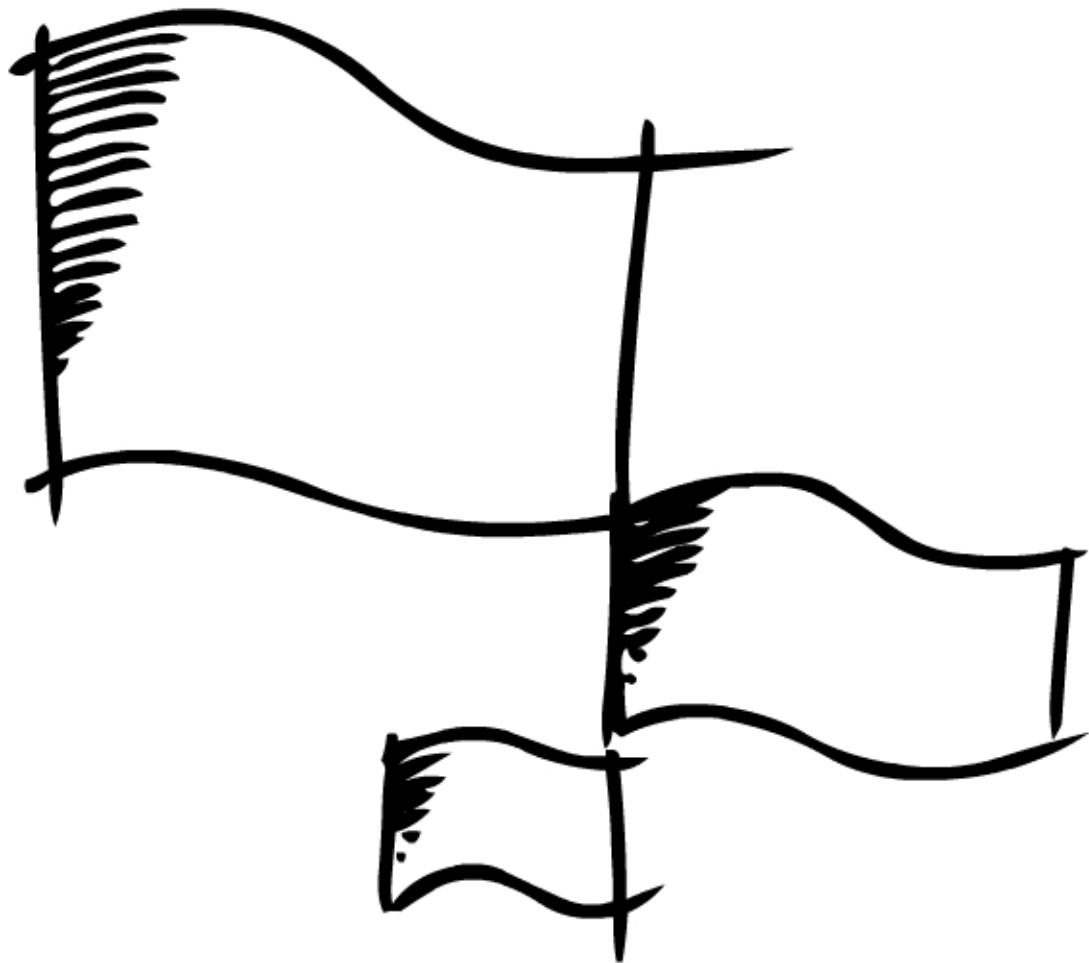


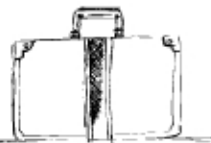
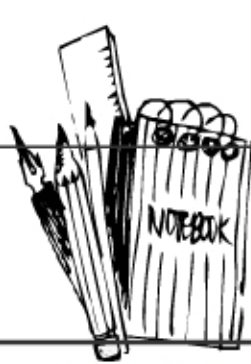




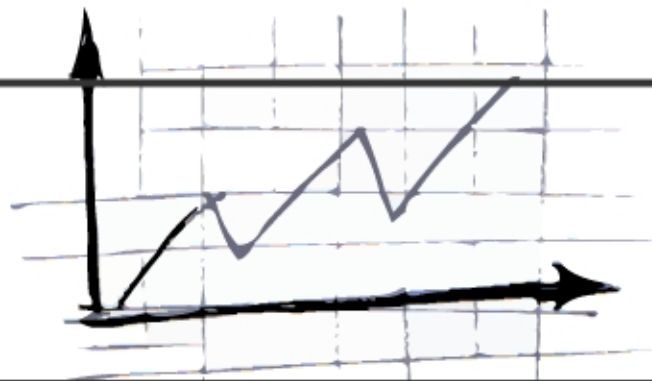








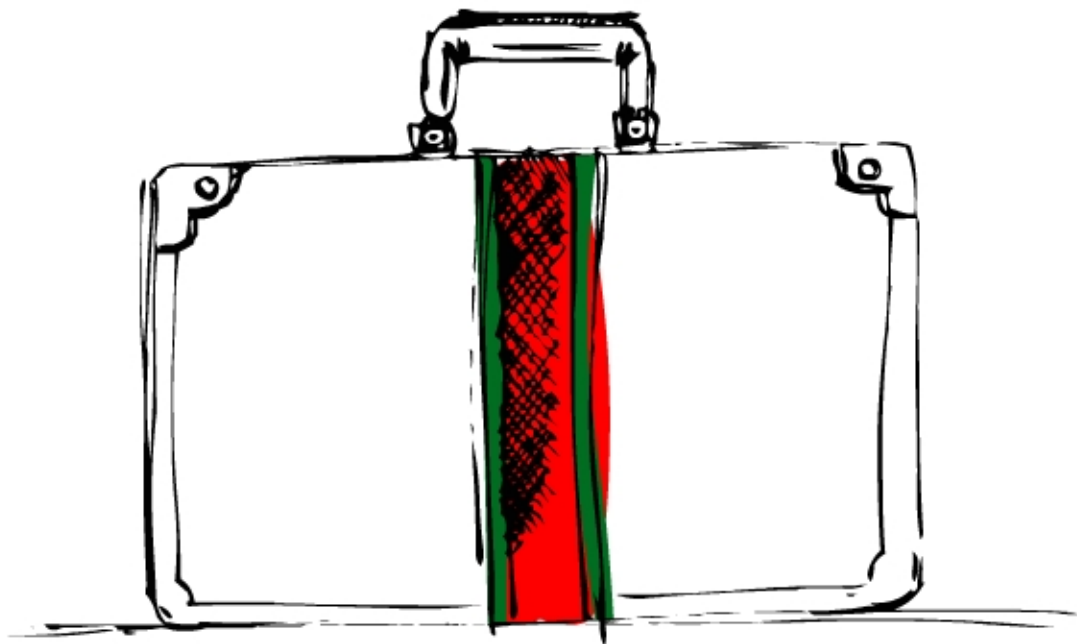
administration



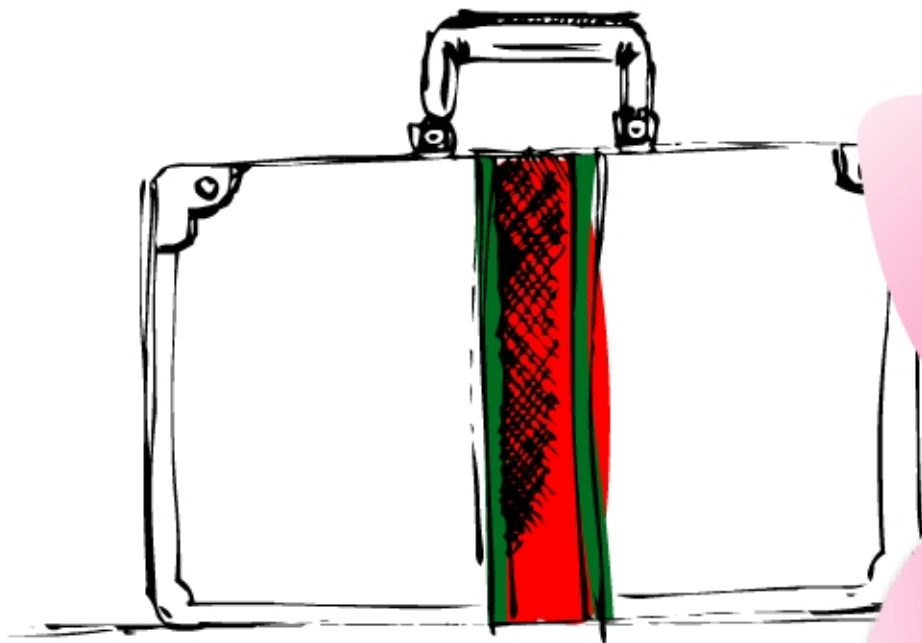
growth and development



cutting red tape

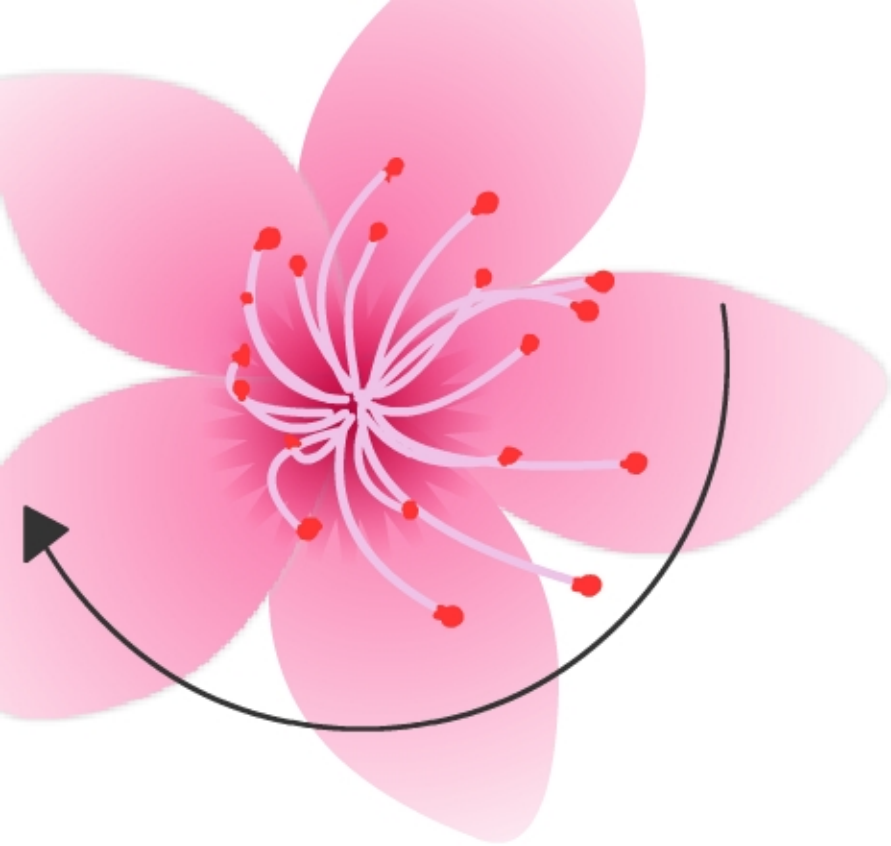


BUSINESS SUITE



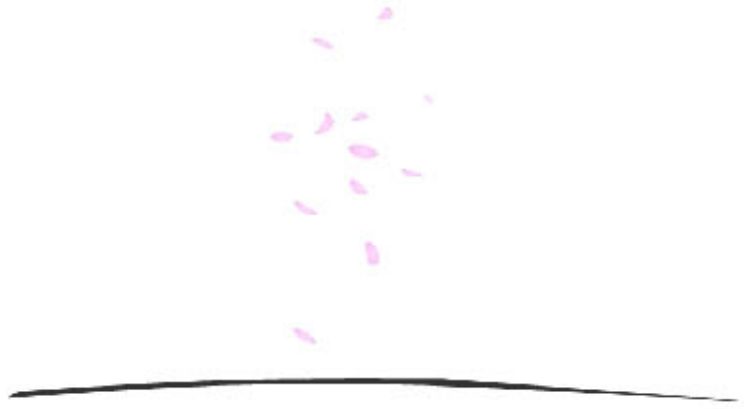
BUSINESS SUITE







BEAUFORT



1

- Animation begins with blank space
- logo is placed flat on ground
- petals of flowers (i.e. sakura, blossoms, rose, etc) begin falling on ground
- petals fall with grace; evokes peace



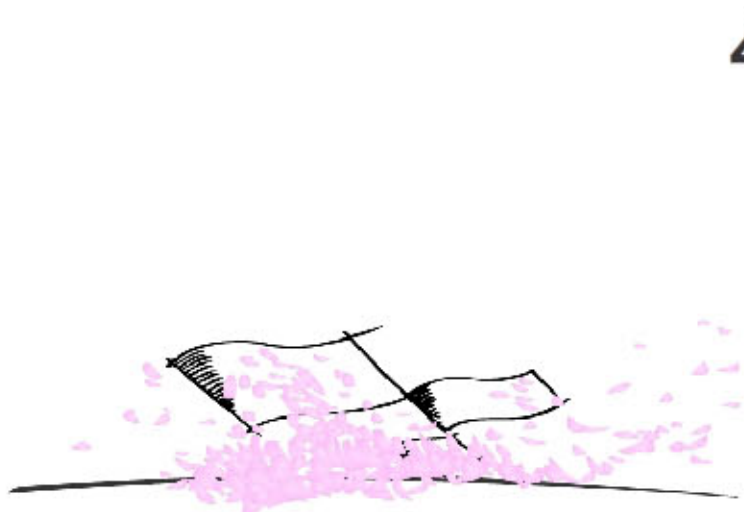
2

- Increased petal fall
- intensity of fall increase
- still maintains grace and serenity
- beautiful falling petals in the manner of memoirs of a geisha aka sayuri's first show



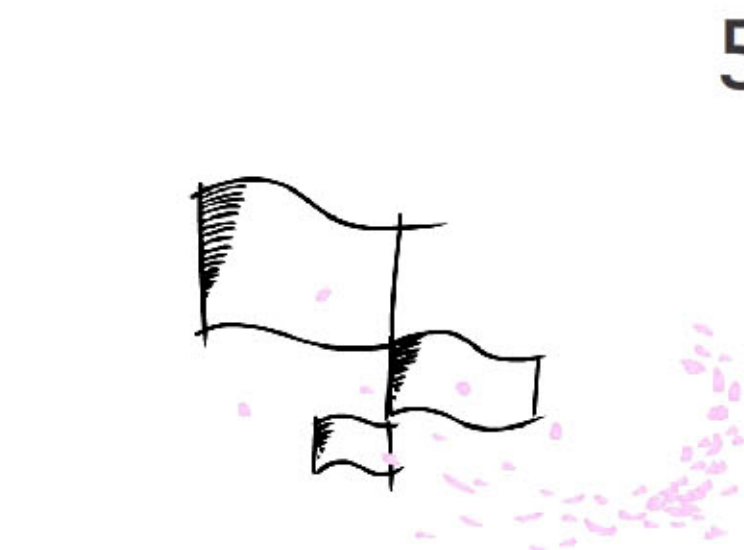
3

- Petal fall slows down
- slowing of fall and then stops
- last petal falls
- pile forms



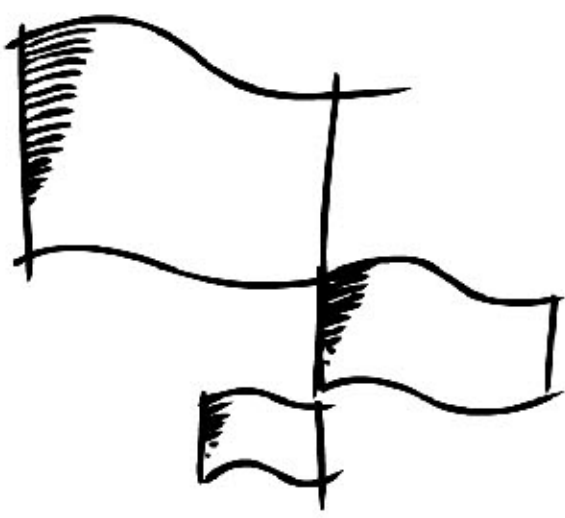
4

- Logo emerges from the petals
- petals fall off logo gracefully
- petals move towards right of screen in manner of a gentle rip curl motion
- petals exit screen as if breeze was present



5

- Logos Up
- Logos are placed; full frontal
- total exit of petals

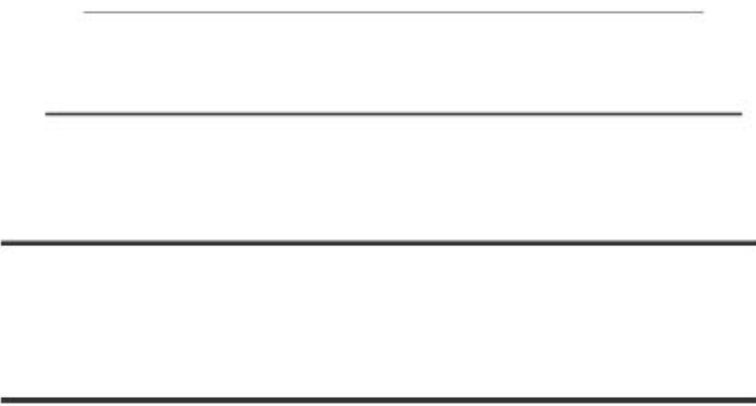


6

- Zoom in
- zooming into the logo.
 - creates feel of entering logo/company/world of beaufort corp

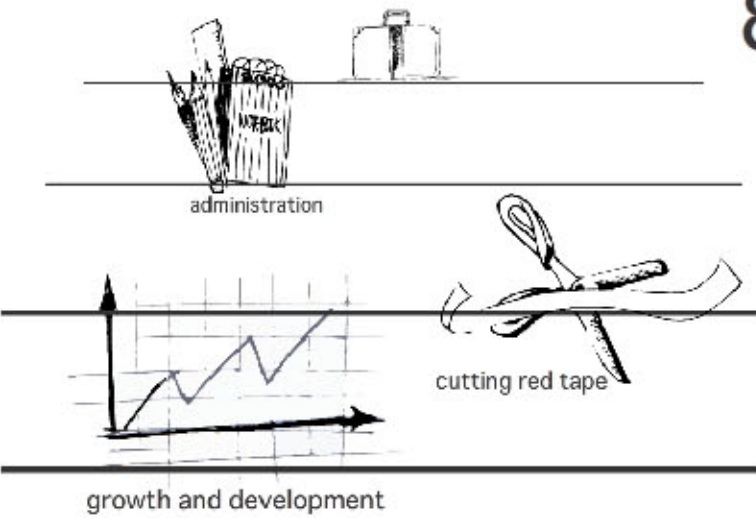
7

- Screens Clear, Lines appear
- Lines begin to appear
 - Line comes toward screen, more lines appear
 - motion towards the viewer



8

- Showing off of Coverage
- To show what company does
 - Shown in manner of caricatures
 - Emphasis on assisted aims too (i.e. growth, etc.)



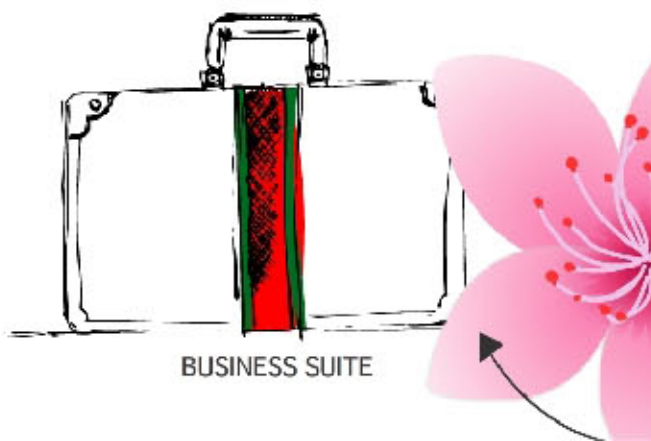
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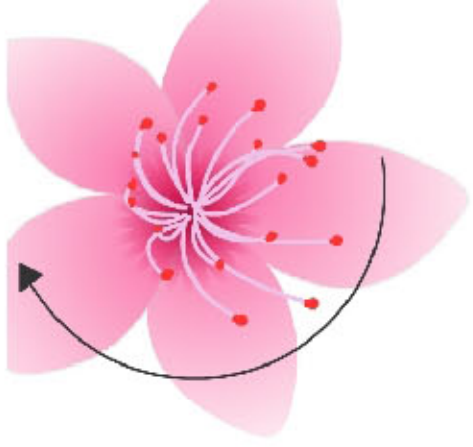
- Motion ends with Suitcase
- Suitcase represents a business suite



10

- Sakura Flower (or any chosen flower)
- comes to clean screen
 - spins
 - screen to be cleared; suitcase gone





11

Sakura Exits
- Screen Clears



12

Beaufort Appears
- Logo emphasized
- End of video presentation